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| This case study template can be used to help demonstrate the impact of your project. The template includes an overview, project goal, what the project accomplished, and impact stories. | |
| **Lead Health Organization:**  Organization in charge of planning and managing project |  |
| **Lead Health Organization Staff Member:** |  |
| **Partner Organizations:** |  |
| **Planning Team Members:** |  |
| **Target Population:**  Group of people you are trying to influence. Ex: parents of vaccine-eligible children, doctors, etc. |  |
| **Brief Project Description:**What was done? Where was it done? When was it done?  250 words or less |  |

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| **Overall project goal and results:**  What was the objective of the project? Was it met?  *250 words or less* |  |
| **Project Impact/Reach:**  # of parents reached  # health care staff reached  # adolescents vaccinated as a result of messaging |  |
| **Most Impactful Messages**  Which messages were most impactful with your target audience? |  |
| **Most Impactful Channels**  Which communication channels were most effective in reaching your target audience? |  |
| **Key successes of the project:** |  |
| **Major challenges to the project:** |  |

|  |  |
| --- | --- |
| **Impact Stories/Quotes:**  Include any quotes from your organization’s leadership or target audience about the importance of the project and outcomes. You can also include quotes from partner organizations. |  |
| **Project Sustainability:**  Will the project continue within your organization? If yes, will it remain the same or expand? How so? |  |
| **Sharing Project Learnings:**  What is the takeaway from the project? Could the project work elsewhere? What could inspire others to run a similar project? |  |
| **Project Pictures/Images:**  Please include pictures, screenshots of materials, etc. Only include photos of people if you have a [photo release to use their photo](https://preventglobalhpvcancers.org/wp-content/uploads/2024/03/Image-and-Story-Release_FORM-International-1.docx) (please include release form when sending to us). |  |

**The Prevent Global HPV Cancers Team would love to hear about your project.**

Please reach out to share your experience and case study with the project by emailing it to: [GlobalCancerPrevention@cancer.org](mailto:GlobalCancerPrevention@cancer.org). If you include any pictures, please also send a completed photo/image release form [here.](https://preventglobalhpvcancers.org/wp-content/uploads/2024/03/Image-and-Story-Release_FORM-International-1.docx)

***We authorize the American Cancer Society (ACS) to use the information, data, and photos in this case study in the following ways (select all that apply):***

* For internal use only to share with American Cancer Society staff
* ACS has permission to share the case study in presentations and program reports
* ACS has permission to share the case study on the public-facing [www.PreventGlobalHPVCancers.org](http://www.PreventGlobalHPVCancers.org) website
* I am interested in opportunities to present on our project successes
* Other