



HPV Vaccination and Cervical Cancer Screening **Social Media Toolkit** **Kenya**

**PREVENT
GLOBAL
HPV CANCERS**

Partners,

Thank you for spreading the word about preventing cervical cancer through HPV vaccination and cervical cancer screening. Below you will find sample text and images you can use in social media. You may copy and paste the messages or feel free to modify them for your audience. Be sure to refresh the links in all the posts to ensure they are working properly. You may use these posts on Facebook, Instagram, Twitter/X, and WhatsApp.

Target Audience: General Public

Timeframe: These messages and images **can be used anytime** during the year to raise awareness of the need to prevent cervical cancer. You may also use them during specific awareness days or months like:

- Cervical Cancer Awareness Month - January
- World Cancer Day - February 4th
- International HPV Awareness Day - March 4th
- World Immunization Week
- Cancer Survivors Day

Please share this toolkit and social media resources with other partners who may find it helpful.

These and other resources are available at the Prevent Global HPV Cancers website PreventGlobalHPVCancers.org. If you have questions or stories of success that you would like to share, please reach out to the Prevent Global HPV Cancers team using this [form](#).

Thank you for your partnership in our efforts to increase HPV vaccination and cervical cancer screening rates and prevent cervical cancer!

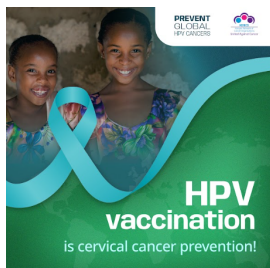
PREVENT
GLOBAL
HPV CANCERS

Target Audience: HPV Vaccine Public Awareness (Kenya)



[Download all the HPV vaccination images here](#)

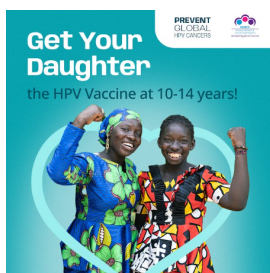
HPV vaccination is cervical cancer prevention!



Text to accompany image:

By vaccinating your daughter on time, before her 15th birthday, you can protect her from most cervical cancers and four other HPV cancers. Cervical cancer is preventable. Get your daughter the HPV vaccine today!
#PreventGlobalHPVCancers

Get Your Daughter the HPV Vaccine at 10-14 Years!



Text to accompany image:

You would do anything to protect your daughter. But have you done everything? Vaccinate your daughter against HPV to protect her future from cervical cancer.
#PreventGlobalHPVCancers

Did You Know? HPV vaccine can prevent over 70% of cervical cancers.



Text to accompany image:

Did You Know? HPV vaccine can prevent over 70% of cervical cancers when given between ages 10 to 14. Take your daughter to the nearest health facility for the free vaccine.
#PreventGlobalHPVCancers

Protect your daughter's future, get her the HPV vaccine.



Text to accompany image:

Vaccinate your daughter against HPV. Protect her future from cervical cancer. Take your daughter to the nearest health facility for the free vaccine. #PreventGlobalHPVCancers

Target Audience: Screening Public Awareness (Kenya)



[Download all the screening images here](#)

Women between the ages of 25-49 years should get screening tests for cervical cancer.



Text to accompany image:

All women should get cervical cancer screening tests between ages 25-49 years. Getting timely screening tests helps you detect and get early treatment options. Visit a health facility to get screened. #PreventGlobalHPVCancers

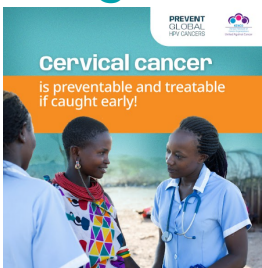
Did You Know? Every day, 9 women die from cervical cancer in Kenya.



Text to accompany image:

Did you know? Every day, 9 women die from cervical cancer in Kenya. You can prevent it by getting regular screening tests between ages 25 - 49 years. Visit a health facility to get screened. #PreventGlobalHPVCancers

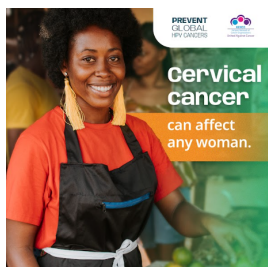
Cervical cancer is preventable and treatable if caught early!



Text to accompany image:

Cervical cancer is preventable and treatable if caught early. Visit a health facility to get your screening test. #PreventGlobalHPVCancers

Cervical cancer can affect any woman.



Text to accompany image:

Cervical cancer can affect any woman – but you can stop it with regular cervical screening tests. Visit a health facility to get your cervical cancer screening. #PreventGlobalHPVCancers