



***HPV Vaccination and
Cervical Cancer Screening***
Social Media Toolkit
India

**PREVENT
GLOBAL
HPV CANCERS**

Partners,

Thank you for spreading the word about preventing cervical cancer through HPV vaccination and cervical cancer screening. Below you will find sample text and images you can use in social media. You may copy and paste the messages or feel free to modify them for your audience. Be sure to refresh the links in all the posts to ensure they are working properly. You may use these posts on Facebook, Instagram, Twitter, and WhatsApp.

Target Audience: General Public

Timeframe: These messages and images **can be used anytime** during the year to raise awareness of the need to prevent cervical cancer. We will be sharing these around the WHO's *Cervical Cancer Elimination Day of Action* on Nov. 17 and beyond. You may also use them during specific awareness days or months like:

- Cervical Cancer Awareness Month - January
- World Cancer Day - February 4th
- International HPV Awareness Day - March 4th
- World Immunization Week
- Cancer Survivors Day

Please share this toolkit and social media resources with other partners who may find it helpful.

These and other resources are available at the Prevent Global HPV Cancers website PreventGlobalHPVCancers.org. If you have questions or stories of success that you would like to share, please reach out to the Prevent Global HPV Cancers team using this [form](#).

Thank you for your partnership in our efforts to increase HPV vaccination and cervical cancer screening rates and prevent cervical cancer!

PREVENT
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Target Audience: HPV Vaccine Public Awareness (India)



[Download all the HPV vaccination images here](#)

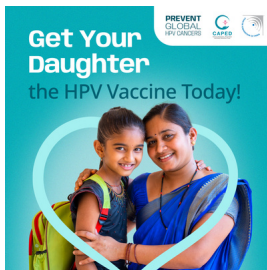
HPV vaccination is cancer prevention!



Text to accompany image:

By vaccinating your daughter on time, before her 15th birthday, you can protect her from most cancers of the cervix and four other HPV cancers. Cancer of the cervix is preventable. Get your daughter the HPV vaccine today! #PreventGlobalHPVCancers

Get Your Daughter the HPV Vaccine Today!



Text to accompany image:

You would do anything to protect your daughter. But have you done everything? Vaccinate your daughter against HPV to protect her future from cancer of the cervix. #PreventGlobalHPVCancers

Did You Know? 50,000 lives can be saved every year through timely HPV vaccination.



Text to accompany image:

If all Indian girls were vaccinated against HPV between ages 9 and 14 it could save nearly 50,000 lives every year. Talk to a doctor or clinic today! And get your daughter the HPV vaccine. #PreventGlobalHPVCancers

Protect your daughter's future, get her the HPV vaccine



Text to accompany image:

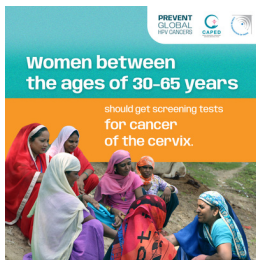
Vaccinate your daughter against HPV. Protect her future from cancer of the cervix. Consult your doctor and book an appointment today. #PreventGlobalHPVCancers

Target Audience: Women of screening age (India)



[Download all the screening images here](#)

Women between the ages of 30–65 years should get screening tests for cancer of the cervix.



Text to accompany image:

All women should get screening tests for cancer of the cervix between ages 30 – 65 years. Getting timely screening tests helps you detect and get early treatment options. Talk to a doctor or clinic about getting screened. #PreventGlobalHPVCancers

Did You Know? Every year, more than 75,000 Indian women die from cancer of the cervix.



Text to accompany image:

Did You Know? Every year, more than 75,000 Indian women die from cancer of the cervix. You can prevent it by getting regular screening tests between ages 30–65 years. Talk to a doctor or clinic today to get screened. #PreventGlobalHPVCancers

Cancer of the cervix is preventable and treatable if caught early!



Text to accompany image:

Cancer of the cervix is preventable and treatable if caught early. Consult a doctor today to get your screening test. #PreventGlobalHPVCancers

Cancer of the cervix can affect any woman.



Text to accompany image:

Cancer of the cervix can affect any woman – but you can stop it with regular cervical screening tests. Consult a doctor or clinic today about getting screened! #PreventGlobalHPVCancers