



***HPV Vaccination and  
Cervical Cancer Screening***  
**Social Media Toolkit**  
**Global**

**PREVENT  
GLOBAL  
HPV CANCERS**

Partners,

Thank you for spreading the word about preventing cervical cancer through HPV vaccination and cervical cancer screening. Below you will find sample text and images you can use in social media. You may copy and paste the messages or feel free to modify them for your audience. Be sure to refresh the links in all the posts to ensure they are working properly. You may use these posts on Facebook, Instagram, Twitter, and WhatsApp.

**Target Audience:** General Public

**Timeframe:** These messages and images **can be used anytime** during the year to raise awareness of the need to prevent cervical cancer. We will be sharing these around the WHO's *Cervical Cancer Elimination Day of Action* on Nov. 17 and beyond. You may also use them during specific awareness days or months like:

- Cervical Cancer Awareness Month - January
- World Cancer Day - February 4th
- International HPV Awareness Day - March 4th
- World Immunization Week
- Cancer Survivors Day

Please share this toolkit and social media resources with other partners who may find it helpful.

These and other resources are available at the Prevent Global HPV Cancers website [PreventGlobalHPVCancers.org](https://PreventGlobalHPVCancers.org). If you have questions or stories of success that you would like to share, please reach out to the Prevent Global HPV Cancers team using this [form](#).

Thank you for your partnership in our efforts to increase HPV vaccination and cervical cancer screening rates and prevent cervical cancer!

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# Target Audience: HPV Vaccine Public Awareness



[Download all the HPV vaccination images here](#)

## HPV vaccination is cancer prevention!



### Text to accompany image:

By vaccinating your daughter on time, before her 15th birthday, you can protect her from most cervical cancers and four other HPV cancers. Cervical cancer is preventable. Get your daughter the HPV vaccine today! #PreventGlobalHPVCancers

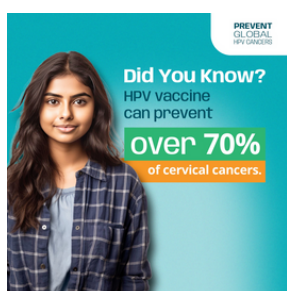
## Get Your Daughter the HPV Vaccine Today!



### Text to accompany image:

You would do anything to protect your daughter. But have you done everything? Vaccinate your daughter against HPV to protect her future from cervical cancer. #PreventGlobalHPVCancers

## Did You Know? HPV vaccine can prevent over 70% of cervical cancers.



### Text to accompany image:

Did You Know? HPV vaccine can prevent over 70% of cervical cancers when given between ages 9 to 14. Talk to a doctor or clinic about getting your daughter the HPV vaccine. #PreventGlobalHPVCancers

## Protect your daughter's future, get her the HPV vaccine



### Text to accompany image:

Vaccinate your daughter against HPV. Protect her future from cervical cancer. Talk to a doctor or clinic today to get the vaccine! #PreventGlobalHPVCancers

# Target Audience: Screening Public Awareness



[Download all the screening images here](#)

## Women should get screened for cervical cancer.



### Text to accompany image:

All women should get cervical cancer screening tests in adulthood. Getting timely screening tests helps you find and treat cancer early, when it might be easier to treat. Talk to a doctor or clinic to find out when your screening is due. #PreventGlobalHPVCancers

## Did You Know? More than 340,000 women die from cervical cancer worldwide each year.



### Text to accompany image:

Did you know? More than 340,000 women die from cervical cancer worldwide each year. You can prevent it by getting regular screening tests. Talk to a doctor or clinic to find out when your screening is due. #PreventGlobalHPVCancers

## Cervical cancer is preventable and treatable if caught early!



### Text to accompany image:

Cervical cancer is preventable and treatable if caught early. Consult a doctor today to get your screening test. #PreventGlobalHPVCancers

## Cervical cancer can affect any woman.



### Text to accompany image:

Cervical cancer can affect any woman – but you can stop it with regular cervical screening tests. Consult a doctor or clinic today about getting screened! #PreventGlobalHPVCancers